ORDER

Orders Order / Rev: Alt Order #: Product Desc: State Senate 4Q12 Estimate: Flight Dates: 10/01/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/10/12 / 09/05/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada Buying Contact: Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1930 Village Center Cir. Billing Cycle: EOM/EOC Las Vegas, NV 89134 Agency Commission: 15% Advertiser Benny for Nevada Name: Demographic: A25-54 New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN Agency External ID:

Ri	П	PI	lan	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	17	\$8,800,00	\$7,480.00	October 2012	17	\$8,800.00	\$7,480.00	0.00
10/29/12	11/04/12	1	\$900.00	\$765.00	November 2012	1	\$900.00	\$765.00	0.00
					Totals	18	\$9,700.00	\$8,245.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln Ch Start End Inve	entory Code Break	Start/End Time	Days Len Spo	ots Rate Pri	Rtg Type Spo	ots Amount
	Wheel CM Wheel of Fortune	7-730pm	:30	0 \$400.003	0.00 NM	13 \$5,200.00
Week: 10/01/12 10/07/12 -7	<u>Veekdays</u> <u>Spots/Week</u> FWT 3	<u>Rate</u> <u>Rati</u> \$400.00 0,	<u>ng</u> .00			
<u>Spot Ch Date Range Descri</u> 1 KSNV 10/01/12-10/07/12 M-F W		<u>/End Time</u> 0pm	<u>Weekdays</u> -TWTh		Rtg Type 0,00 <i>NM</i>	
See MG 1.14 [DEBATES]	·					
14 KSNV 10/05/12-10/05/12 M-F W	/heel 7-73	0pm	F	- :30 \$400.00	0.00 NM	
	ptlon Start	/End Time	00 <u>Weekdays</u> M-WTh		<u>Rtg Type</u>) 0.00 <i>NM</i>	
[na debates] 15 KSNV 10/12/12-10/12/12 M-F W	<i>[</i> heel 7-730	0pm	F	:30 \$400,00	0.00 NM	
Week: 10/15/12 10/21/12 MT <u>Spot Ch Date Range Descri</u> 8 KSNV 10/15/12-10/21/12 M-F W See MG 1.16 [PGM CHG = JEOP OR WHE	ption Start. /heel 7-730	/End Tlme	00 <u>Weekdays</u> MT~Th		<u>Rtg Type</u>) 0.00 <i>NM</i>	
16 KSNV 10/17/12-10/17/12 M-F W	•	0pm	~~W	- :30 \$400.00	0.00 NM	

Print Date: 09/06/12 10:37:50 Page 2 of 2 Advertiser: Benny for Nevada

KSNV

State Senate 4Q12

Flight Dates: 10/01/12 - 11/04/12 Estimate:

Order / Rev:

Alt Order #:

104172

Ln Ch Start End	Inventory Code	Break	Start/End 1	Γime Days	Len Spo	ts Rate Pri	Rtg Type \$	Spots	Amount
N 1 KSNV 10/01/12 10/25	/12 M-F Wheel M-F Wheel of Fortun	CM e	7-730pm		- :30	0 \$400.003	0.00 NM	13	\$5,200.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/	12 MTWT	ots/Week 4	<u>Rate</u> \$400.00	Rating 0.00					
<u>Spot Ch Date Range</u> 11 KSNV 10/22/12-10/28/	<u>Description</u> 12 M-F Wheel	<u>Start</u> 7-73	<u>t/End Time</u> 0pm		Weekdays MTWTh	<u>Length</u> <u>Rate</u> :30 (\$400.00)	Rtg Type 0.00 NM		
See MG 1.17 [na debates]									
17 KSNV 10/19/12-10/19/	12 M-F Wheel	7-73	0 pm		F	:30 \$400.00	0.00 NM		
N 2 KSNV 10/01/12 11/04	1/12 NFL Pre-Game / FNA NFL Pre-Game	A CM	445p-515p (4:45 PM-5:1	 15 PM)	- :30	0 \$900.003	0.00 NM	5	\$4,500.00
Start Date End Da	<u>ate Weekdays Sp</u>	ots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/01/12 10/07/	12S	1	\$900.00	0.00					
Week: 10/08/12 10/14/		1	\$900.00	0.00					
Week: 10/15/12 10/21/		1	\$900.00	0.00					
Week: 10/22/12 10/28/		1	\$900.00	0.00			Į.		
Week: 10/29/12 11/04/	<u>12S</u>	1	\$900.00	0.00					
							Totals	18	\$9,700.00

Product Desc: